

## Attachment B

### Credit and Acknowledgement Policy

This treatment will be shown at the end of all video pieces in two screens and will take a total of eight seconds. The first screen will fade in from black over 1 second, remain on screen for two seconds, fade to black over 1 second and into screen two during the next second. The second screen will remain on for two seconds, then fading to black over 1 second.

Screen 1 is available for the contributor to use as they see fit. See example below.



*First credit screen*

The second screen will display the Smithsonian Institution and NOAA logos along with the text:

Ocean Today has been brought to you by the Smithsonian Institution in collaboration with the  
National Oceanic and Atmospheric Administration.

To watch videos online visit: <http://oceantoday.noaa.gov>

For more ocean information see: <http://ocean.si.edu>

This screen will not be modified in any manner. See example below.



*Second credit screen*